

ABSTRACT

A foldable garment display package for displaying garments such as intimate apparel comprises a back panel, a bottom panel, and a front panel. The back panel includes a top, two sides, a bottom, a securing flap integrally formed as part of the back panel, a hanging tab integrally formed at the top of the back panel, and a closing slot formed proximate one side of the back panel. The bottom panel is foldably connected to the bottom of the back panel and upwardly foldable into juxtaposed relationship with the back panel. The front panel comprises an innermost edge foldably connected to the side of the back panel opposite the side on which the closing slot is located. The front panel also includes an outermost edge having a closing tab corresponding to the closing slot foldably connected to the outermost edge. At least one garment to be displayed is wrapped around the bottom panel. The bottom panel is then moved into an upwardly folded position, where the securing flap is folded over the bottom panel and the garment(s) to secure them in place. The front panel is then folded across the garments, the bottom panel, and the securing flap, and the closing tab is inserted into the closing slot so as to secure the garment(s) within the package and expose the garment(s) below the front panel. Such a foldable garment display package allows potential consumers ready access to the displayed garments, allowing them to both visually and tactilely inspect the garment(s) contained in the package, without having to open the package to do so.

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